



TRU-GARD™ MAKING WORKPLACES SAFER – WINTER 2022

Another season has changed, the leaves have turned and fallen, and the temperatures are plummeting, yet business continues to drive forward at Tru-Bilt Industries. There's been great demand for some of our new product designs as well as an unexpected surge of interest in one of our oldest Tru-Gard™ products. As always, we take pride in our efficient processes and dynamic operating team to keep the production coming and the projects completed on time. Check out the latest news from Tru-Bilt Industries!

Bollard interest up due to a spike in ram raids – we've got the goods!

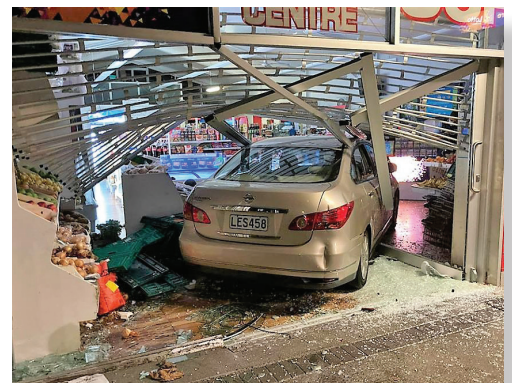
Following a recent flood of brazen ram-raid burglaries in Auckland and around the country, we have experienced unprecedented demand for Tru-Gard™ Safety Bollards to help deter these violent attacks.

In what has become a concerning trend, offenders often use stolen cars to repeatedly ram store fronts at speed until they are able to break through, accessing the goods they wish to steal before making off in a waiting getaway vehicle.

Whilst it can be difficult for any barrier to obstruct this kind of sustained, forceful impact, it is a matter of using robust, quality goods that have been impact-tested and are reputable for withstanding force. Installing them correctly and getting the spacing right are very important factors as well. Correct application will provide both protection and a deterrent to offenders. Furthermore, well-installed bollards will buy time during an onslaught, which may be enough for the authorities to react, or for the assailants to give up if the breach is taking too long.

We have a range of Tru-Gard™ steel bollards that will help store and mall owners protect their buildings and can help concerned business owners with their choice of surface-mounted, in-ground or stainless steel options. We've got tips for making the right choice for your site and risk level.

Find out more: [Tru-Gard™ Safety Bollards](#)



New Tru-Gard™ cage barrier – two-fold protection against impact and falling objects

We've barely had time to launch this product properly and we're already inundated with orders! So here it is – the new Tru-Gard™ cage barrier, built to protect pedestrian zones around factories and warehouses. We all know foot traffic is at risk from horizontal vehicle impact, such as forklifts, trucks and other moving machinery. However, an often-overlooked hazard is that of stacked pallets and materials which are stored close to walkways and are tall in nature, creating the risk of items falling into the pedestrian zones from above. The cage creates a barrier for items overhanging from high storage racks or pallets and reduces the risk of people being hit by falling objects.

After consultation with some of the largest warehouses and distribution centres in the country, we became aware of the strong interest for this kind of safety measure. And before the powder-coat was even dry on our prototype, we had a confirmed order for hundreds of metres to be installed at a large new site in Auckland.

Here are our specifications for the complete kit of Tru-Gard™ cage barrier:

- Tall support posts 2400mmH
- Barrier rails 2400mmW (your choice of 1, 2 or 3 rails)
- Fabricated cage unit measuring 2250mmW x 1210mmH
- Available in powder-coat for internal dry use, or;
- Galvanised only or Yellow-over-Galvanised for external use
- All fixings included

Check it out on our website: [Tru-Gard™ Barrier](#)



Popular and enduring Tru-Gard™ Door Frame Bollards experience a new-found demand

The door frame bollard is one of Tru-Bilt's oldest Tru-Gard™ products. Designed way back when we had a vested interest in protecting industrial doors (because we manufactured those as well) and made as tough as nails to withstand the impact of workplace vehicles. These stalwarts are robust and highly valued by many Tru-Gard™ clients.

The market had been a little quiet for this product over the last couple of years, but 2022 has bought a sudden resurgence of demand. A lot of new builds, a growing sense of safety consciousness, and value placed on plant protection and preventative action, are all contributing factors to the renewed interest in this time-honoured Tru-Gard™ product.

We custom-manufacture full frame bollards to fit your individual doors, ensuring the exact fit for each opening. All you need to do is measure your doorway, both height and width, and get in touch! Take a look: [Tru-Gard™ Door Frame Bollards](#)



Tru-Gard™ making workplaces safer

Have you met Paul Taylor – Operations Manager and our very own BBQ King!

Every workplace has one – a ‘go-to’ man! At Tru-Bilt, this happens to be Paul Taylor, the Chief Overseer of Tru-Gard™ production, general problem-solver and overall great-ideas man. Paul’s a genuine hard worker who will go to any length to ensure top level productivity and quality output, giving every staff member a hand with whatever they need, whenever they need it. And that’s not even what we love about him the most...

Paul is the ultimate BBQ King, frequently keeping us fed with the most delicious banquets. From slow-roasted beef brisket to smokey pork belly bites, we’re so lucky to be the recipients of these mouthwatering feasts by Tru-Bilt’s very own culinary maestro.

He’s got quite the set-up going on too, including both hot-coals and gas BBQs, a buffet system and condiments galore! Take a quick look at the Master Chef in action [HERE](#).

Sssssh! Please keep it quiet though. Otherwise we’ll start getting lots of visitors “just popping in” at lunchtime...



What a treat! We were thrilled to have the Buy NZ Made team visit us last month.

Tru-Bilt Industries has been a proud part of the Buy NZ Made group for several years now. You will of course know the iconic trademark signifying that a product or service is New Zealand Made, abiding by the rules of the Fair Trading Act. So when products carry this registered Kiwi brand, customers can be confident that the country of origin is New Zealand, which is highly valued and an important sign of quality for many buyers, both at home and globally. It was our privilege to host Dane Ambler, Executive Director, and Anna Heyward, Marketing Manager, at our premises recently. They shot some very professional video footage during their tour of our workshop and showroom for their series “A Kiwi Original”. We are absolutely thrilled with the outcome. [Check it out!](#)



Tru-Gard™ making workplaces safer

Our first major trade show appearance in three years – thanks for having us Melbourne!

Who knew back in 2019 that a crippling global pandemic was about to rear its ugly head and shut down not only our country, but our social outings and our ability to attend large exhibitions and get in front of people with our product? We were all oblivious to what was ahead. Then throughout 2020, 2021 and even the beginning of 2022, we watched expo after expo fall away due to postponement or cancellation. The borders were closed and lockdowns plagued both New Zealand and Australia, meaning large events had no hope of going ahead.

Well finally, it's happened! Not only can we exhibit again, but we can also travel outside of New Zealand now. And those two things finally came together just in time for us to attend the 2022 Workplace Health & Safety Show in Melbourne on 25th-26th May. What a great couple of days on the stand at the Melbourne Convention and Exhibition Centre! It was exhilarating just to come face to face with so many Health & Safety professionals again all in one place. The crowds were awesome and we met so many passionate people, all wanting the same thing as us – to make workplaces safer. A huge thanks to all those who visited the Tru-Gard™ stand!



More expos ahead – come and visit our display stands – we'd love to see you again!

We're back in the swing of it and there's no stopping us now!

We all set to exhibit at the following New Zealand events and we can't wait to see you there. Make sure you register and get along to at least one or more of these excellent Health & Safety conventions:

Safeguard National Health & Safety Conference
21-22 June, Cordis Hotel, Auckland

The National Safety Show
29-30 June, Auckland Showgrounds, Auckland

National Safety Leader's Summit
9-10 August, Vodafone Events, Centre, Auckland



We are now on Instagram – please give us some

We've recently launched an Instagram profile and need your help to build our following! Head over to our page and get on board: <https://www.instagram.com/trubiltindustries/>

