



## TRU-GARD™ MAKING WORKPLACES SAFER – AUTUMN 2021

So we're off and running in a brand new year. For us 2021 is all about Tru-Gard™ steel safety systems. We are already experiencing the benefits of refining our business and focussing on the products we are truly passionate about. We've set some big goals for Tru-Gard™ this year and, notwithstanding the global pandemic, we are working hard to reach our own self-established lofty heights of success.

Follow the north star with us – this journey is only just beginning!

### Traffic control in high places! Check out our bollard project at Mount Smart.

It's hard enough being a Warriors fan... without worrying about getting run over on the way to a game!

Mount Smart Stadium, the home of NRL team New Zealand Warriors, is a busy ground with thousands of fans arriving on foot for rugby league matches and various other sporting occasions, as well as concerts and large scale entertainment events. Stadium management approached us to install Tru-Gard™ Certified Safety Bollards around the perimeter of the grounds to keep pedestrians safe from traffic and prevent vehicles parking too close to the gates or stadium walls.

Our solution involved a mixture of solid-fixed safety bollards and removeable bollards to be set apart the necessary width to keep vehicle access to a minimum, but to allow a wider approach in exceptional circumstances, in case of accident and emergency, or if any unforeseen earthworks or repairs are required in future. Any or all removeable bollards can be dismantled at any time with the simple detachment of a padlock. While standard fixed-to-the ground bollards are permanently in place, the hinged access plate allows more flexible use for removeable bollards.

This was a great Health and Safety initiative by the Stadium Management. Now everyone can rest easy and get on with the more important job of cheering on the team!



## Protecting our primary industries! Meat plant gets first-class safety upgrade.

We are part way through supplying Silver Fern Farms Finegand plant with hundreds of metres of Tru-Gard™ safety barrier.

Silver Fern Farms is well known for high-quality New Zealand grown red meat that they distribute to over 60 countries world-wide. The company strives for quality in every aspect of their business, ensuring world-class systems are utilised across the board. SFF Health & Safety Management wanted to implement high level safety standards at their flagship plant in South Otago, to provide certified protection to the many staff and visitors that walk around the factory on a daily basis. Heavy machinery such as forklifts and large stock trucks are working continuously on site, so it's highly important to address the safety risk to staff and stock whilst accommodating both vehicles and those on foot.

We're thrilled with the results so far and looking forward to improving traffic management at more meat processing plants throughout the country this year.



## New to Tru-Gard™ - Extra large bollards for even bigger protection.

We hear you! Some sites require super-strength impact protection. So we've answered the call for extra large fortifications and we are now bringing the market a new size option in our range of Tru-Gard™ Certified Safety Bollards. This super-sized 1500mm high, 220mm diameter colossus is made from 5mm thick steel pipe fixed to a 16mm thick base plate that is secured with eight bolts. It creates an absolutely formidable barricade!

If you have super-sized traffic moving around your area, this monster will provide ultimate protection and peace-of-mind. Accidental impact will be of little concern following the installation of Tru-Gard™ Extra-Large Bollards because the full force of impact and subsequent damage will be absorbed by them, leaving anything on the other side untouched and unscathed.

Enquire about this new option today!

<https://www.tru-bilt.co.nz/industrial-safety-solutions>

<https://www.tru-gard.com.au/safety-solutions-australia>



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## Welcome to Tru-Bilt Industries – Saffron Taylor – Marketing Coordinator

It's a pleasure to introduce the latest member of the Tru-Bilt team, Saffron Taylor, our new Marketing Coordinator. Young and eager, Saffron is a newly graduated scholar who brings energy and modern ideas to the company. She joined us in January 2021 and has quickly made a name for herself in the area of marketing and visual content management, creating interesting, educational videos about Tru-Bilt products and bringing photography skills that give solid steel a real sparkle.

Saffron is already enjoying the challenge of making Tru-Gard a synonym for world-class safety systems and promoting the quality of our products across New Zealand and all around the world.

Outside the office, she enjoys getting creative with portrait drawing or photography and hanging out with her close friends and baking exciting recipes.



## We're going global! Our first order on its way to Dubai.

Exciting times for Tru-Bilt's export department! We have confirmed, packed and shipped our first order to Dubai. This contract for barrier, bollards, hand rail and gates will travel more than 9500 nautical miles from Port Chalmers to Mina Rashid (Port Dubai) for supply to a food packaging processor. Our client came to us for top-quality steel, certified impact-resistant safety products to protect the staff and assets in their plant. We will be tracking the shipment with interest and looking forward to delivery and installation in the United Arab Emirates. Watch this space, more photos to come.



## In other global news – meet our partners from Kleenit, Western Australia.

As part of our growth strategy, we're looking for like-minded safety suppliers in global markets to help us take Tru-Gard™ to the world! Australia is one such market where we actively work with Tru-Gard™ resellers to offer reliable supplies of world-class steel safety systems. This year we have partnered up with [Kleenit](https://www.kleenit.com.au/) to supply the Western Australian market. We're thrilled to have Peter and the team on board, selling Tru-Gard™ and making workplaces safer!

If you're interested in becoming a reseller of Tru-Gard™ safety products – wherever in the world you are, get in touch!

<https://www.tru-bilt.co.nz/become-reseller>

<https://www.tru-gard.com.au/become-reseller>



Authorised suppliers and installers  
of Tru-Gard™ safety products



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## Buy in bulk and save \$\$\$ - we have a new multi-pack system for bollards!

We've come up with a new method of packing our bollards in bulk which will save time and money for both ourselves and our valued customers. Using polystyrene packing material cut to shape, we can now pack bollards 30 per pallet for the standard 115mmØ size; 20 per pallet for the large 165mmØ size; and 12 per pallet for the new XL 220mmØ size. These are neatly stacked on custom-built framed pallets which are constructed in-house by Tru-Bilt Industries, making freight tidy, compact and more economical.



## The small print! We have recently updated our company Terms & Conditions.

In an ever-changing world of market responsibility and business legislation, it's important that we keep our terms and conditions of trade fully updated to maintain a clear legal relationship with our customers. Due to a variety of recent changes in legislation, such as the Fair Trading Act (NZ) and the Privacy Act (NZ), it was time to update our standard T&Cs to ensure we have all the 'T's crossed and the 'I's dotted. You will find a copy of our new terms of trade on our website. Click here for [New Zealand terms](#) and click here for [Australian terms](#).



## Just a reminder: Tru-Door™ and Tru-Dock™ products are still available!

If you're looking for Tru-Door™ commercial and industrial door systems or Tru-Dock™ loading dock systems, these products are still available and being manufactured by our associates at Metalbilt Architectural Products in Auckland, New Zealand.

These Tru-Bilt divisions were sold to Metalbilt in December 2021 and we have been working closely with them to create a smooth, clean transition. If you have questions about existing contracts, installations, servicing or warranties, your first point of contact should be Metalbilt, however you are welcome to call us also should have any queries or concerns. In any case, we would love the opportunity to help you protect your door and dock systems with Tru-Gard™ safety products – because we love making workplaces safer!



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